



FOR IMMEDIATE RELEASE

Sombra Wellness Products to Showcase at the New Mexico Chiropractic Association Annual Convention

Albuquerque, NM – March 25, 2024 – Sombra Wellness Products, a pioneer in pain relief solutions proudly manufactured in Albuquerque, NM for over five decades, is thrilled to announce its participation in the upcoming New Mexico Chiropractic Association (NMCA) Annual Convention. The convention is scheduled to take place from **April 26-28, 2024**, at the prestigious Albuquerque Marriott Pyramid.

For over 30 years, chiropractors in New Mexico and across the nation have played a pivotal role in establishing Sombra Pain Relief products as a premier brand in alternative healthcare. This longstanding partnership underscores Sombra's commitment to providing effective, natural solutions for pain management and overall wellness.

The NMCA, a statewide non-profit professional trade association, represents Doctor of Chiropractic dedicated to advancing the art, science, and philosophy of chiropractic care. With a mission to provide educational resources and support, the NMCA empowers chiropractors to deliver optimal care, enhancing the quality of life for a broader segment of the population.

"At Sombra, we are deeply honored to participate in the NMCA Annual Convention," said Brian Riley, COO at Sombra Wellness Products. "Our longstanding partnership with chiropractors underscores our shared commitment to promoting holistic health and wellness. We look forward to showcasing our latest innovations and engaging with chiropractic professionals to further our collective mission of enhancing patient care."

The NMCA Annual Convention serves as a platform for industry leaders, practitioners, and stakeholders to exchange knowledge, explore emerging trends, and foster collaboration. Attendees can anticipate insightful presentations, hands-on workshops, and networking opportunities aimed at advancing chiropractic care and improving patient outcomes.

For more information about Sombra Wellness Products, visit www.sombraUSA.com

For details about the NMCA Annual Convention, including registration and agenda, visit <https://nmchiro.org/>

Media Contact:

Lisa Mascareñas
Marketing Director
505-888-0288