

## FOR IMMEDIATE RELEASE

## Sombra® Wellness Products Announces Name Update to Sombra® Pain Relief Products

May 1, 2022, Sombra® Wellness Products, an FDA registered and cGMP compliant manufacturer, announced today that it has updated its topical pain reliever names to the following:

Sombra® Warm Pain Relief - Arthritis & Back Pain

Sombra® Cool Pain Relief - Strains & Sore Muscles

Sombra® PLUS CBD Warm Pain Relief

Sombra® PLUS CBD Cool Pain Relief

The Sombra® Pain Relievers formulation have not changed and will continue as the same great blend of plant extracts which wellness professionals and their patients know and trust for over 47 years.

Sombra's focus with this update is to condense the original name to allow room on the label for the product benefits. As a partner to wellness professionals, Sombra® wanted to make it easier for the consumer and caregiver to pick the best formulation for their pain management journey.

"The Sombra® Pain Relievers have set the standard for decades by delivering exceptional results with fast-absorbing, non-greasy formulations," said Brian Riley, COO. "The name change will help our customers better choose the best product from the Sombra® collection for their individual needs."

Commitment to high quality is the cornerstone of our establishment. With strong beliefs in pure ingredients, combined with an unyielding stance against unhealthy solvents, diluting agents, and animal testing or animal by-products, Sombra® is an economical, environmentally sensitive choice. Sombra® Wellness Products is continually committed to your health and well-being.

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