

# PRESS RELEASE

## CONTACT INFORMATION:

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## RELEASE DATE:

**September 4, 2020**

## **SOMBRA® USA LAUNCHES WEBSITE UPDATES**

**Dateline: Albuquerque, New Mexico August 28, 2020** — SOMBRA® Professional Therapy Products have been in business for over 45 years, offering industry-leading products such as our Warm and Cool Therapy Natural Pain Relieving Gels, Antibacterial Hand Sanitizer, and Massage therapy products, used by many Chiropractors/Physical Therapist, Acupuncturist, and Massage Therapists. Our SOMBRA® Refreshing Massage Crème is soft and rich with the versatility to be used with many massage techniques. Provides controlled glide without any oil or waxy residue. SOMBRA® Penetrating Therapeutic Massage Lotion provides gentle penetrating heat to tight, strained muscles. Capsaicin and Menthol give a warming effect to aid in deep tissue release techniques. This light formula provides deep hydration and controlled glide. Great for Therapeutic Massage!

SOMBRA® is committed to providing the best quality products to our customers. Our commitment does not end when your product arrives at your door. We are fully dedicated to your satisfaction. The company continues to grow and improve how we offer our products to Health Care Professionals (HCP). Read more in the “About” section on our website.

We have enhanced the option for Health Care Professionals to be listed as a referral to customers that use sell the Sombra Natural Pain Relieving Gels to their local community. This very quick 5-minute process will identify you as a qualifying agent for SOMBA® products. We have also improved the process for the HCP’s to order products. This link will direct you to the distributor list where you can select the option that is best for your business. Buying through a distributor provides you the best pricing available. Finally, we have added more images in our gallery for you to enjoy. Sit back and take an aerial tour of our facilities.

<https://www.sombrausa.com/>  
<https://www.sombrausa.com/referral-listing/>  
<https://www.sombrausa.com/how-to-buy/health-professionals/>  
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